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Professional Learning Survey 2021
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“We are not isolated in our common concerns regarding student learning in light of the COVID pandemic, and it has been a great resource to find solutions to common problems shared by fellow educators.”

edWeb is an award-winning professional learning network, founded in 2008, that provides free professional learning communities and webinars so preK – 12 educators in all roles and at all levels can share their best ideas and practices to improve teaching and learning.
This is the 4\textsuperscript{th} year that edWeb has conducted a Professional Learning survey to our members to assess how attitudes and preferences have changed over time.

edWeb has seen a significant increase in our online community and webinar viewership as a result of the coronavirus pandemic. We added some questions to the survey this year to get feedback on the impact of COVID-19 on professional learning.

The Professional Learning Survey was conducted the week of April 12\textsuperscript{th}. The survey was sent via email to 125,000 edWeb members and received 1,295 replies, a 1\% response rate, with no incentive. The quantity and response rate is comparable to past years.
2021 Key Takeaways

• We added questions on the COVID-19 pandemic this year, and 62% of respondents said that edWeb was better than other professional learning programs for getting support during the pandemic.
• Our members report that in three areas of importance during the pandemic, edWeb has been very helpful: social-emotional issues (66%), remote learning (63%), and equity (60%).
• edWeb members continue to rate webinars as the type of professional learning that helps the most.
• The most important features of professional learning are that the content is current and relevant, and that they can participate on their own time.
2021 Key Takeaways (continued)

• Our members continue to report that edWeb has an impact on their own students’ learning, and that the knowledge is shared and frequently has a school-wide impact on student learning.
• The top reasons our members participate in professional learning are to improve learning for their students, learn new ideas and practices, and to improve teaching.
• edWeb continues to provide high quality, current, effective professional learning at a time when it has been needed more than ever.
• We received over 1,100 overwhelmingly positive and thankful comments from members expressing in their own words how edWeb has helped them during this most challenging time.
What types of professional development activities help you improve the most?

- Webinars: 47%
- Conferences and workshops: 33%
- Online professional learning networks: 24%
- Teacher education courses: 20%
- PD provided by my school/district: 17%
- PD provided by vendors: 13%
Why do you participate in professional learning programs?

- To improve learning for students: 86%, 84%, 83%, 83%
- Because I enjoy learning new ideas and practices: 86%, 84%, 83%, 83%
- To improve my teaching: 86%, 84%, 83%, 83%
- To keep up my state certification: 52%, 52%, 52%, 52%
- For my personal career advancement: 49%, 49%, 49%, 49%
- For my school/district requirement: 36%, 36%, 36%, 36%
- For support with addressing COVID-19 pandemic challenges: 32%, 32%, 32%, 32%
<table>
<thead>
<tr>
<th>Feature</th>
<th>2018 (%)</th>
<th>2019 (%)</th>
<th>2020 (%)</th>
<th>2021 (%)</th>
<th>2022 (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Content that is current and relevant</td>
<td>91</td>
<td>88</td>
<td>79</td>
<td>64</td>
<td>52</td>
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<tr>
<td>Flexibility to participate on my own time</td>
<td>91</td>
<td>88</td>
<td>79</td>
<td>64</td>
<td>52</td>
</tr>
<tr>
<td>The program is free</td>
<td></td>
<td></td>
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<td>Certificate of completion</td>
<td>64</td>
<td>52</td>
<td>51</td>
<td></td>
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<tr>
<td>Credit from my school/district for PD hours</td>
<td>52</td>
<td>51</td>
<td></td>
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<tr>
<td>Credit for state relicensure</td>
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<td>Digital badges</td>
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</tbody>
</table>
How has edWeb helped you this past year?

- Acquire valuable information and resources: 87%
- Increases my knowledge in my field: 85%
- Make learning more engaging for students: 76%
- Get support not available in my school/district: 75%
- Support the social-emotional issues of students and staff: 66%
- Adapt to remote learning environments: 63%
- Address the equity issues of all of our students: 60%
- Learn about technology: 55%
How does edWeb compare to other professional learning programs that you’ve attended?

- Improving your teaching: 70%  
- Making learning more engaging for students: 67%  
- Getting support during the pandemic: 62%  
- Having an impact on student achievement: 57%  
- Learning about technology: 49%

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My learning has had a direct impact on my students' learning.

I've shared my learning with peers and its impacted their students' learning.

edWeb has had a school-wide impact on our students' learning.

How much impact has edWeb had on your students' learning?

- My learning has had a direct impact on my students' learning: 50% (2019), 47% (2020), 31% (2021)
- I've shared my learning with peers and it's impacted their students' learning: 50% (2019), 47% (2020), 31% (2021)
- edWeb has had a school-wide impact on our students' learning: 31% (2021)
How likely are you to recommend edWeb to a colleague?

NPS (Net Promoter Score) = 69
2020 = 70
2019 = 55
How has edWeb helped with the COVID-19 pandemic?

As we've adapted to the challenges brought on by the pandemic - it has been refreshing to find new ideas to implement in both an in-person and virtual setting.

I have been doing anything on SEL and equity topics and have shared with principals. I think taking this time to think about ideas differently has been enlightening.

The flexibility of the classes, current topics, CEU credit eligibility, and no cost benefit has been extremely helpful in providing me with the flexibility I need to stay informed during a time of economic challenges seen across the country. I am able to watch trainings at my convenience and return to them at a later time if/when unexpectedly interrupted. Thank you!

It has made me realize that we are not isolated in our common concerns regarding student learning in light of the Covid pandemic and it has been a great resource to find solutions to common problems shared by fellow educators.

I am not alone in the challenges that I faced in my field. Hearing how others faced similar challenges helped me tackle the issues that at times seemed to overwhelm me.

Provided timely information, resources and strategies to cope as a professional and to help my colleagues and students navigate their new situations and environments.
edWeb is a wonderful resource for teachers, and it helps teachers stay current with trends and methods, with earning CEUs for re-certification, with complying with PD requirements. All this with the flexibility of watching live or watching a recording for each webinar. It is a wonderful resource and service, and I am truly grateful.

I am just amazed that it is a free service. My district does not offer enough continuing education credit, and when it is offered, it's at a certain place and time. With edWeb, I was able to complete my requirements and beyond on my own time from webinars that were personally relevant to my situation.

Please keep on doing what you're doing edWeb. The knowledge gained from participating in a webinar cannot be replaced. I am immensely thankful for the opportunity.

Don't change, I love what you do. Lots of variety, strong, competent, professional, expert presenters. and if I can't make it, you send me a recording link + I can earn a certificate. It’s all I could ask for and FREE!!!!

edWeb continues to be a leader in professional development opportunities driven by real practitioners.

I want to thank you because you have made it so easy to get recertification with all of your amazing webinar choices!

Just a big Thank You for offering these communities and webinars.
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